WADDELL & REED FINANCIAL, INC. AVERAGE ASSETS UNDER MANGEMENT & MANAGEMENT FEES

For the quarter ended September 30, 2017 Retail March 31, 2017 December 31, 2017 June 30, 2017 Retail Unaffiliated Retail Retail Unaffiliated Retail

Distribution Broker-Dealer Retail Unaffiliated Retail Unaffiliated Retail Distribution Broker-Dealer Institutional Total Total Total Distribution Broker-Dealer Institutional Distribution Broker-Dealer Institutional Total Average Assets Under Management (\$ in millions) \$61,213 17,450 1,981 \$80,644 \$62,141 17,224 \$23,224 Equity \$23,062 \$31,534 \$7,544 \$31,134 \$6,856 Fixed Income 6,909 9,926 389 6,836 10,239 375 Money Market 118 1,951 \$43,412 2,069 \$81,434 103 1,878 \$43,251 \$7,933 \$30,163 \$7,230 Total Assets \$30,089 Management Fees (\$ in thousands) \$42,537 \$57,553 \$6,584 \$106,673 \$43,158 \$57,859 \$6,223 \$107,239 Equity 12,517 1,557 Fixed Income 9,412 12,432 159 22,003 9,341 174 22,032 Money Market 1,708 1,759 1,609 \$52,551 \$52,000 \$6,743 \$6,397 Total Management Fees \$71,693 \$130,436 \$71,933 \$130,880 Management Fee Rates 0.703% 0.748% 0.740% 0.354% 0.745% 0.745% 0.364% Equity 0.696% 0.552% 0.508% 0.518% 0.548% 0.490% 0.506% Fixed Income 0.166% 0.186% 0.345% 0.202% 0.332% 0.326% 0.176% 0.355% Money Market

0.355%

0.651%

0.345%

0.701%

0.670%

0.650%

0.699%

0.667%

Total Management Fee Rate

^{*} Columns may not foot due to rounding