

0000932471-18-007099SC 13G/A VANGUARD GROUP INC WADDELL & REED FINANCIAL INC
2018091020180910142415142429142429 0 0000932471-18-007099 SC 13G/A 1 20180910 20180910 WADDELL
& REED FINANCIAL INC 0001052100 6211 510261715 DE 1231 SC 13G/A 34 005-54561 181062477 6300 LAMAR
AVE OVERLAND PARK KS 66202-4200 9132362000 PO BOX 29217 SHAWNEE MISSION KS 66201-9217
VANGUARD GROUP INC 0000102909 231945930 PA 1231 SC 13G/A PO BOX 2600 V26 VALLEY FORGE PA
19482-2600 6106691000 PO BOX 2600 V26 VALLEY FORGE PA 19482-2600 SC 13G/A 1 waddellreedfinancialinc.htm
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934
(Amendment No.: 6)*

Name of issuer: Waddell & Reed Financial Inc

Title of Class of Securities: Common Stock

CUSIP Number: 930059100

Date of Event Which Requires Filing of this Statement: August 31, 2018

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on the following page(s))

CUSIP No.: 930059100

1. NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

The Vanguard Group - 23-1945930

2. CHECK THE APPROPRIATE [LINE] IF A MEMBER OF A GROUP

A.

B.

3. SEC USE ONLY

4. CITIZENSHIP OF PLACE OF ORGANIZATION

Pennsylvania

(For questions 5-8, report the number of shares beneficially owned by each reporting person with:)

5. SOLE VOTING POWER

80,027

6. SHARED VOTING POWER

9,167

7. SOLE DISPOSITIVE POWER

8,094,651

8. SHARED DISPOSITIVE POWER

80,661

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

8,175,312

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

N/A

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

10.25%

12. TYPE OF REPORTING PERSON

IA

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Act of 1934

Check the following [line] if a fee is being paid with this statement N/A

Item 1(a) - Name of Issuer:

Waddell & Reed Financial Inc

Item 1(b) - Address of Issuer's Principal Executive Offices:

6300 Lamar Avenue
Overland Park, Kansas 66202

Item 2(a) - Name of Person Filing:

The Vanguard Group - 23-1945930

Item 2(b) - Address of Principal Business Office or, if none, residence:

100 Vanguard Blvd.
Malvern, PA 19355

Item 2(c) - Citizenship:

Pennsylvania

Item 2(d) - Title of Class of Securities:

Common Stock

Item 2(e) - CUSIP Number

930059100

Item 3 - Type of Filing:

This statement is being filed pursuant to Rule 13d-1. An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).

Item 4 - Ownership:

(a) Amount Beneficially Owned:

8,175,312

(b) Percent of Class:

10.25%

(c) Number of shares as to which such person has:

(i) sole power to vote or direct to vote: 80,027

(ii) shared power to vote or direct to vote: 9,167

(iii) sole power to dispose of or to direct the disposition of: 8,094,651

(iv) shared power to dispose of or to direct the disposition of: 80,661

Comments:

Item 5 - Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6 - Ownership of More Than Five Percent on Behalf of Another Person:

Not applicable

Item 7 - Identification and Classification of the Subsidiary Which Acquired The Security Being Reported on by the Parent Holding Company:

See Attached Appendix A

Item 8 - Identification and Classification of Members of Group:

Not applicable

Item 9 - Notice of Dissolution of Group:

Not applicable

Item 10 - Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: 09/10/2018

By /s/ Christine M. Buchanan
Name: Christine M. Buchanan
Title: Principal

Appendix A

Vanguard Fiduciary Trust Company ("VFTC"), a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 71,494 shares or .08% of the Common Stock outstanding of the Company as a result of its serving as investment manager of collective trust accounts.

Vanguard Investments Australia, Ltd. ("VIA"), a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 17,700 shares or .02% of the Common Stock outstanding of the Company as a result of its serving as investment manager of Australian investment offerings.