

**WADDELL & REED FINANCIAL, INC.**  
**AVERAGE ASSETS UNDER MANGEMENT & MANAGEMENT FEES**  
**For the quarter ended**

	March 31, 2017				June 30, 2017				September 30, 2017				December 31, 2017			
	Retail Unaffiliated Distribution	Retail Broker-Dealer	Institutional	Total	Retail Unaffiliated Distribution	Retail Broker-Dealer	Institutional	Total	Retail Unaffiliated Distribution	Retail Broker-Dealer	Institutional	Total	Retail Unaffiliated Distribution	Retail Broker-Dealer	Institutional	Total
<b>Average Assets Under Management (\$ in millions)</b>																
Equity	\$23,062	\$31,534	\$7,544	\$62,141	\$23,224	\$31,134	\$6,856	\$61,213	\$23,477	\$31,268	\$6,385	\$61,130				
Fixed Income	6,909	9,926	389	17,224	6,836	10,239	375	17,450	6,659	10,432	331	17,422				
Money Market	118	1,951	-	2,069	103	1,878	-	1,981	102	1,834	-	1,936				
Total Assets	\$30,089	\$43,412	\$7,933	\$81,434	\$30,163	\$43,251	\$7,230	\$80,644	\$30,238	\$43,534	\$6,715	\$80,488				
<b>Management Fees (\$ in thousands)</b>																
Equity	\$42,537	\$57,553	\$6,584	\$106,673	\$43,158	\$57,859	\$6,223	\$107,239	\$44,626	\$58,521	\$6,055	\$109,202				
Fixed Income	9,412	12,432	159	22,003	9,341	12,517	173	22,031	9,293	13,784	242	23,319				
Money Market	51	1,708	-	1,759	52	1,557	-	1,609	66	1,562	-	1,628				
Total Management Fees	\$52,000	\$71,693	\$6,743	\$130,436	\$52,551	\$71,933	\$6,396	\$130,879	\$53,986	\$73,867	\$6,296	\$134,149				
<b>Management Fee Rates</b>																
Equity	0.748%	0.740%	0.354%	0.696%	0.745%	0.745%	0.364%	0.703%	0.754%	0.743%	0.376%	0.709%				
Fixed Income	0.552%	0.508%	0.166%	0.518%	0.548%	0.490%	0.185%	0.506%	0.554%	0.524%	0.290%	0.531%				
Money Market	0.176%	0.355%	-	0.345%	0.202%	0.332%	-	0.326%	0.259%	0.338%	-	0.334%				
Total Management Fee Rate	0.701%	0.670%	0.345%	0.650%	0.699%	0.667%	0.355%	0.651%	0.708%	0.673%	0.372%	0.661%				

\* Columns may not foot due to rounding